

46TH WORLD SMALL ANIMAL VETERINARY ASSOCIATION CONGRESS AND 12TH FASAVA CONGRESS

13-16 NOVEMBER 2021
HYDERABAD, INDIA
Prospectus

WSAVA



Congress organizer

Kenes International Organizers of Congresses S.A., Rue François-Versonnex 7, 1207 Geneva, Switzerland
Tel: +41 22 908 0488 | Fax: +41 22 906 9140

www.wsava2021.com



Support Categories & Benefits

You will be given a support category dependent upon the total amount of your contribution. The total contribution will consist of the package chosen (details below) or sum of individual items (promotional opportunities, exhibition space [excluding storage space]).

You will benefit from outstanding advantages linked to your support category.

SPONSORSHIP LEVELS (Package details below)

- SPONSORSHIP LEVELS (Package details below)
- DIAMOND SPONSOR
- PLATINUM SPONSOR
- GOLD SPONSOR
- SILVER SPONSOR
- BRONZE SPONSOR

SPONSORSHIP BENEFITS

BENEFITS ACCORDINGLY TO LEVEL	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
BOOTH SPACE	1ST PRIORITY CHOICE OF BOOTH SPACE	2ND PRIORITY CHOICE OF BOOTH SPACE	3RD PRIORITY CHOICE OF BOOTH SPACE	4TH PRIORITY CHOICE OF BOOTH SPACE	5TH PRIORITY CHOICE OF BOOTH SPACE
CONGRESS REGISTRATION	10	6	4	3	1
EXHIBITION BADGES	15	10	8	5	3
THEME NIGHT TICKETS	10	8	6	4	2
HOTEL ACCOMMODATION	1ST PRIORITY CHOICE OF HOTEL ACCOMMODATION	2ND PRIORITY CHOICE OF HOTEL ACCOMMODATION	3RD PRIORITY CHOICE OF HOTEL ACCOMMODATION	4TH PRIORITY CHOICE OF HOTEL ACCOMMODATION	5TH PRIORITY CHOICE OF HOTEL ACCOMMODATION
DELEGATE LIST (INCLUDING ONLY THOSE WHO AGREED TO SHARE DETAILS)	2 DELEGATE LIST PRIOR & 1 POST CONGRESS	1 DELEGATE LIST PRIOR & 1 POST CONGRESS	1 DELEGATE LIST PRIOR & 1 POST CONGRESS	1 DELEGATE LIST PRIOR & 1 POST CONGRESS	1 DELEGATE LIST PRIOR & 1 POST CONGRESS

All other sponsors will be acknowledged as SPONSOR.

Companies booking exhibition space only will be acknowledged as EXHIBITORS.



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SPONSORSHIP PACKAGES:

DIAMOND PACKAGE

- 110 sqm Exhibition Space
- 6 streams sponsorship (max. 2 streams per day)
- 3 signs in exhibition area (provided by Sponsor)
- Advertisement: Inside front/ back cover of mini program
- Advertisement: Inside front/ back cover final program
- Logo on congress bags/ lanyards
- 2 bag inserts (provided by Sponsor)
- 2 Exclusive E-mail blasts
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Diamond Sponsor of the 46th WSAVA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as DIAMOND SPONSOR on website, signage onsite, App and in final program

PLATINUM PACKAGE

- 80 sqm Exhibition Space
- 4 streams sponsorship (max. 1 stream per day)
- 2 signs in exhibition area (provided by Sponsor)
- Advertisement: Inside front/ back cover of mini program
- Advertisement: Inside front/ back cover final program
- 2 bag inserts (provided by Sponsor)
- 1 Exclusive E-mail blast
- 100-word profile in final program
- Entitlement to use your logo with the following phrase: "Platinum Sponsor of the 46th WSAVA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as PLATINUM SPONSOR on the congress website, signage onsite, App and in the final program

GOLD PACKAGE

- 48 sqm of Exhibition Space
- 2 streams sponsorship (max. 1 stream per day)
- 1 sign in exhibition area (provided by Sponsor)
- Advertisement: Inside page of mini program
- Advertisement: Inside page of final program
- 2 bag inserts (provided by Sponsor)
- 1 Combined E-mail blast



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- Entitlement to use your logo with the following phrase: "Gold Sponsor of the 46th WSAVA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as GOLD SPONSOR on the congress website, signage onsite, App and in the final program

SILVER PACKAGE

- 36 sqm Exhibition Space
- 1 stream sponsorship
- Advertisement: Inside page of mini program
- Advertisement: Inside page of final program
- 1 Combined E-mail blast
- 2 bag inserts (provided by Sponsor)
- 100 word profile in final program
- Entitlement to use your logo with the following phrase: "Silver Sponsor of the 46th WSAVA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as SILVER SPONSOR on congress website, signage onsite, App and in final program

BRONZE PACKAGE

- 18 sqm Exhibition Space
- 1/2 day stream sponsorship
- Advertisement: Inside page of final program
- 1 bag insert (provided by Sponsor)
- 100-word profile in final program
- Entitlement to use your logo with the following phrase: "Bronze Sponsor of the 46th WSAVA Congress" on your promotional material from the time the contract is signed until the conclusion of the Congress
- Acknowledgement as BRONZE SPONSOR on congress website, signage onsite, App and in final program

Special Requests

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact me to discuss your needs.

Dori Bisk – dbisk@kenes.com



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Educational Support Opportunities

Medical education plays an important role in the quality of healthcare delivered across the globe. Physicians, researchers, scientists and other healthcare professionals are increasingly challenged to maintain their knowledge, skills and abilities within their respective professions. By providing an educational grant in support of the educational opportunities below, you will make a vital contribution to these efforts and support better patient outcomes.

All educational grants are managed in compliance with relevant CME accreditation criteria and industry compliance codes. In order to ensure independence of all CME accredited elements, companies providing grants may not influence the topic, speaker selection, or any other aspect of the content or presentation. No promotional, commercial, or advertising materials may be included in the following opportunities. All support will be disclosed to participants.

All grants are managed in compliance with relevant accreditation and industry compliance criteria.

E-POSTER AREA

Kenes e-Posters are a unique combination of scientific posters and interactive content. An e-Poster is an electronic version of the traditional paper poster and is shown at dedicated digital stations at the event.

E-Posters create unique networking and engagement opportunities, generate participants' interest, and are good exposure for authors. The highly trafficked e-Poster terminals located in prime locations allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with "Supported by..." and a company logo only.
- Signage, "Supported by..." and a company logo only on each individual e-poster station OR on the "sail" *Team note- this item depends on the vendor. In some countries, the E poster stations do not include a sail.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



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MOBILE APPLICATION

The Meeting App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler. The App can be downloaded from the Apple App Store and Google Play.

Meeting App sponsorship support includes:

Supporter acknowledgement on the splash/pop-up screen of the App: "Supported by: company name/logo" (product logo not permitted)



- 2 "push notifications" included in the sponsorship package.
- Priority listing in the list of meeting exhibitors
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

WEBCASTING (STREAM)

The ability to attend all conferences, or even all session at a given conference, is impossible for the busy medical professional. Webcasting provides a means of sharing knowledge and learning opportunities beyond the dates of the actual event and thus serves a vital educational need. Materials are saved locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets, or smartphones live (as streamed video) or later, as on-demand webcasts.

Kenes offers two types of webcasting options: *

- Video includes a video screen of the speaker during the session, PowerPoint slides (in sync with the speaker), and audio.
- Digital Imaging includes PowerPoint slides with audio.
- Support will be recognized on the home screen with "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



*Webcasted sessions to be designated by the Conference Planning Group. Supporters will have no influence on content. ISBD retains the copyright of all of the enduring materials in all media formats arising from the main meeting, including the use and distribution rights for webcasting of all conference accredited programming.



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Promotional & Advertising Opportunities

SCIENTIFIC STREAM – FULL DAY [Additional benefit for 2021!]

A Scientific Stream is a series of sessions that take place under one topic. The WSAVA/FECAVA Congress offers companies to link their name to one (or multiple) streams during the world congress.

- Company logo on congress timetable (on top of the relevant stream)
- Roll up with acknowledgement of company logo on display outside the hall.
- Scientific content of the sponsored stream will be promoted in mailshots sent to participants (one topic per company) ***NEW***



SCIENTIFIC STREAM – HALF DAY [Additional benefit for 2021!]

A Scientific Stream is a series of sessions that take place under one topic. The WSAVA/FECAVA Congress offers companies to link their name to one (or multiple) streams during the world congress.

- Company logo on congress timetable (on top of the relevant stream)
- Roll up with acknowledgement of company logo on display outside the hall.
- Scientific content of the sponsored stream will be promoted in mailshots sent to participants (one topic per company) ***NEW***



INDUSTRY SYMOSIUM – 60 MINUTES (Breakfast/Lunch)

Industry sponsored symposium up to 60 minutes. Program subject to the approval of the Congress Scientific Committee

- This includes hall rental, standard audio/visual equipment & display table.
- Permission to use the phrase: "Official Sponsored Symposium of the WSAVA/FECAVA Congress".
- Sponsored Symposium Program will be included in a designated industry section of the Final Program (subject to receipt by publishing deadline)



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- Sponsor will be acknowledged in a designated section of the Program.
- Time Slots: allocated on a "first come, first served" basis.

The supporting company, in addition to the support fee, must cover all speakers' expenses, including registration fees, accommodation and travel expenses. This also applies in the case where the Sponsored Symposium speakers have already been invited by the Congress. In this case, the company will support the amount of nights as per congress policy.

HANDS-ON WORKSHOP

Company workshop session up to 90 minutes. Program subject to the approval of the Congress Scientific Committee.

- Includes: hall rental, standard audio/visual equipment, display table
- Permission to use the phrase: "Official workshop of the WSAVA/FASAVA 2021 Congress".
- Workshop programs will be included in the designed section of the program.
- Sponsors will be acknowledged in a designated section of the program.
- Time Slots – to be discussed with Congress Scientific Committee



The supporting company, in addition to the support fee, must cover all speaker's expenses, including registration fees, accommodation, and travel expenses. This also applies in the case where the Workshop speakers have already been invited by Congress.

LANYARDS **

Opportunity to place company logo on the lanyards. The Organizing Committee will select the type and design of the lanyards. The support entitlements are as follows:

- Supporter's logo to be printed on the lanyards.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



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CHARGING KIOSK **

Branded Charging Kiosk for multiple devices, including smartphones and tablets. It's a great way to leave a lasting impression on the congress delegates.

- Opportunity to brand the Charging Kiosk with your company name and logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



TWITTER WALL

The Social Media Wall is an exciting and modern item which encourages delegates to post messages related to WSAVA/FASAVA 2021. This item provides you great exposure!

The on-site social media specialist will moderate the interactions to ensure that only appropriate and Congress related interactions are shared on the main screen.

Your company logo will be placed on the social media wall.

- A large screen will appear in a main area of the convention center (or in WSAVA/FASAVA 2021 booth) showing all social media interactions that include the Congress hashtag #WSAVA/FASAVA2021.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



PHOTO BOOTH

The Photo Booth is an excellent tool to engage with congress attendees. It allows them to have fun and share their experience. Attendees are given the opportunity to take a photo of themselves and colleagues, using fun props provided by Kenes, and have the photo sent to them via email, text message or directly uploaded to their social media accounts.

- The booth attracts many attendees, and a sponsor would gain exposure by having their branding on the outside of the booth, including their logo on every photo taken.
- The exposure will last long after the congress ends as these photos are shared with colleagues, friends and family.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



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NOTEPADS & PENS – IN KIND **

Supporter will provide funding for the Notepads & Pens for the participants.

- Notepads & Pens will bear the WSAVA/FASAVA 2021 logo and the Supporter's company logo and will be distributed in the participants' Congress bags.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



LUNCH BREAK (PER DAY) **

Supporter will have the opportunity to promote itself during one of the lunch breaks of the congress. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have displays of the company's logo at the catering points located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported lunch break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

CONGRESS BAGS **

Supporter will provide funding of the Congress bags.

- The bag will bear the Supporter's logo and the Congress logo.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

* The bag must be approved by the organizing committee in advance.



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MEETING ROOMS

An opportunity to hire a room at the Congress venue that may be used as a Meeting Room. Supporter will be able to host and entertain its guests throughout the Congress. Supporters will have the option to order catering and AV equipment at an additional cost.

Hospitality provided will be in compliance with all relevant industry codes and compliance guidelines.

- Opportunity to brand the meeting room.
- Acknowledgement on directional signage outside suite.



COFFEE BREAKS PER BREAK/DAILY

Coffee will be served during breaks in the exhibition area. Hospitality provided will be in compliance with all relevant industry codes.

- Opportunity to have a one day display of company's logo at the catering point located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



BRANDED SEATS **

The branded Seating Cubes or Festival Chairs are stylish and informal. This multipurpose cardboard stool can be customized to match whatever theme you have chosen for your event. The design is subject to approval of the Secretariat and must follow all compliance regulations.

- Opportunity to customize the seating cubes.
- 50 or 100 branded seats will be produced, price is according to the amount.
- Location of seating cubes onsite to be coordinated with Secretariat.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the even.



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PRODUCT THEATRE

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 30 minutes in length and will be held in a designated area(s) in the exhibit hall, which is set up in theatre style for 50 attendees. No other sessions of the scientific programme will run in parallel but may run concurrent with other corporate sponsors.

Product Theatres provide a high value, live educational opportunity for hosts to reach engaged healthcare professionals. These sessions deliver a platform to gather and discuss issues on patient education, specific products and therapeutic areas.

Located in the Exhibit hall, Product Theatre provides an opportunity to:

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Distribute branded materials.
- Only 2021 Supporters/Exhibitors are eligible to support a Product Theatre.



PRODUCT THEATRE + BRANDED SEATS

Meet with attendees and key decision makers to share your new research outcomes, discuss your clinical protocols, and conduct product demonstrations of your new products and services. Product Theatre sessions are 15 minutes in length and will be held in a designated area(s) in the exhibit hall, which is set up in theatre style with branded seating for 50 attendees. No other sessions of the scientific program will run in parallel but may run concurrent with other corporate sponsors.

For an additional fee, the Supporting company may also upload a recording of their product theatre to the virtual congress platform and host an additional live Q&A for virtual attendees. This recording will stay on-demand for three months post-congress unless requested otherwise.

- Highlight and demonstrate new and existing products.
- Provide up-to-date research findings.
- Give product details in-depth.
- Demonstrate products.
- Distribute branded materials.



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- 50 customized branded stools – design subject to approval of the Secretariat and must follow all compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.

WELCOME RECEPTION

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance to the Welcome Reception.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



VIRTUAL EXHIBITION

Virtual exhibitions are 3D online environments for virtual conferences and events. The virtual exhibition increase exhibitors' exposure throughout the year and enables those unable to attend, to experience the exhibition as if they were there.

Kenes' Virtual Exhibition platform is easy to set up and ready to use, quickly adapted to specific customization, with optional added features to create a unique experience and environment. The platform is fully web-based and can be accessed from any browser and any computer, integrating real-time communications tools, social media and data mining in a 3D environment.

Each exhibitor can build their own virtual booth with an easy-to-use back office system. The back office options include booth branding, booth design and data upload, such as documents and videos. Exhibitors also have an option for "live chat" with online visitors.



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BRANDING OF REGISTRATION AREA **

The Supporter will have the opportunity to brand the registration area of the congress - highly visible and one of the first places that delegates will see when entering the congress/

- Opportunity to have displays of the company's logo at the catering points located within the exhibit area.
- Opportunity to provide items bearing company logo for use during the supported lunch break.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



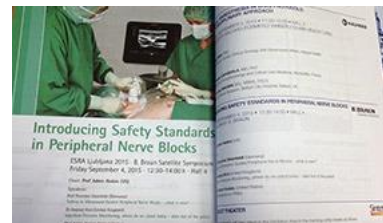
Advertising Support Opportunities

FINAL PROGRAM **

Full page color advertisement:

full page/ half page (different pricing) in designated section of the Final Programme.

- The Final Programme will contain the timetable, information about the scientific Program and other useful information. It will be distributed to all registered participants in the Conference bags.
- The advertisement will be printed in the designated industry section of the programme, according to compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



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BAG INSERTS **

Promotional material (up to 4-page insert, A5 flyer) will be included in the Meeting bags.

- Material should be provided by the Supporter and approved by the Secretariat.
- Supporters' product information will be available for all Congress participants.
- The distribution arrangement will be advised.



PROMOTIONAL MAILSHOTS – EXCLUSIVE/COMBINED

Gain additional exposure for your Symposium, company or exhibition booth by sending out a Mail Blast to the preregistered delegates who have agreed to receive promotional material at a date and time coordinated with the Congress Organizer.

- **Exclusive:** Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter and subject to receipt by 6 weeks prior to the Congress. "From" field will be WSAVA/FASAVA 2021.
- **Combined:** Mail blast will list all supporting companies according to the support level. Each company will have a section of approximately 150 words. Design will be provided by Organizer.

**In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*



Industry Support Disclosure – will be added to all mailshots

This event is supported, in part, by funding from industry. All support is managed in strict accordance with CME/CPD accreditation criteria and standards for commercial support. Industry Sponsored Symposia are organized by industry and not included in the main event CME/CPD credit offering.



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APP PUSH NOTIFICATIONS

- One “push notification” sent to all participants* onsite through the mobile app, to be coordinated with Congress Organizer. Specifications will be provided by the congress organizers.
- *Only for those participants who have opted to receive such information.



ADVERTISEMENT ON MOBILE APP

The Meeting App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into tools for active meeting participation and makes it easy for participants to access meeting information to connect with speakers and colleagues.

The App includes the scientific program, abstracts, speaker information, participant lists, the rating/voting system for sessions and speakers, and a personalized scheduler.

The App can be downloaded from the Apple App Store and Google Play.



Meeting App sponsorship support includes:

- Supporter acknowledgement on the splash/pop-up screen of the App: “Supported by: company name/logo” (product logo not permitted)
- 2 “push notifications” included in the sponsorship package
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event

****NOTE:** In the event that the congress must convert to virtual, this item marked with *, which otherwise does not have a virtual equivalent, may be exchanged for an equally valued virtual item.

Please note that it is the Exhibitors' and/or Supporters' responsibility to comply with the local authority's regulations, including EFPIA, the European Federation of Pharmaceuticals Industries & Associations (www.efpia.org), Eucomed, representing the medical technology industry in Europe (<https://archive.eucomed.org/>), and IFPMA, the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice on the promotion of medicines (www.ifpma.org). Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Exhibitor/Supporter or any other third party.



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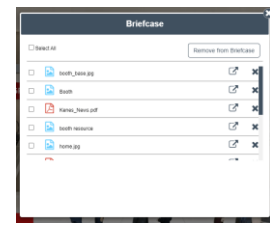


Virtual opportunities Promotional & Advertising Items

INSERT IN VIRTUAL BRIEFCASE

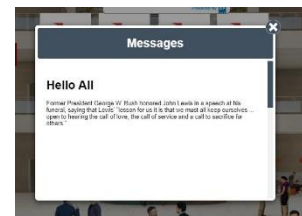
The briefcase is the virtual Congress bag where attendees can save promotional and educational materials collected across the virtual congress.

- Participants can email the documents to their personal accounts, and the support will be recognized by including "Supported by..." and a company logo only, in the body of the email.
- Template of the email to be shared with the supporting company and to be approved by Congress Organizer.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



PUSH NOTIFICATIONS THROUGH VIRTUAL PLATFORM

- One "push notification" sent to all online participants through the virtual platform, to be coordinated with Meeting Organizer.
- Specifications will be provided by the congress organizers.



PROMOTIONAL MAILSHOT – POST CONGRESS

Gain additional exposure for your repeat industry session by sending out a post-Congress Exclusive Mail Blast to registered delegates who have agreed to receive promotional material, at a date and time coordinated with the Congress Organizer.

- Mail blast will be exclusive for the supporting company. The designed mail blast (html format with Kenes design requirements) and the preferred "Subject" to be provided by the Supporter. "From" field will be WSAVA/FASAVA 2021.

** In the case where the supporter cannot provide a compliant HTML file, they may provide an image and it will be coded to HTML for an additional charge of € 250. Content received after the deadline may be processed for an additional fee of € 500.*



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Branding

FLAGS

- Supporting company will have the opportunity to brand the flags on the welcome page of the virtual Congress.
- This page is the first page participants will see before each login to the platform, giving your company big exposure even before entering the virtual venue.



BLIMP BRANDING (EXCLUSIVE)

- The supporting company will have the opportunity to brand the blimp on the welcome page of the virtual Congress.
- This page is the first page participants will see before each login to the platform, giving your company big exposure even before entering the virtual venue.

LOGO IN LOBBY

- Supporting company will have their logo placed in once of the screens in the virtual lobby.
- A great exposure, as participants can click on the logo and be directed to the company's booth or a web page.



UPGRADE: LOGO POP-UP IN VIDEO/ADVERTISEMENT

As an alternative to providing a link, the Supporter may upgrade their lobby logo so that it opens up into an PDF advert or video.



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Networking

LOGO IN NETWORKING LOUNGE

There will be a Networking Lounge where attendees can interact and connect with each other, by group, 1*1 or video call.

- Support will be recognized with the company logo in the entrance of the Networking Lounge.



WORLD MAP

The World Map is a unique atlas providing viewers with extra info/data on conference participants from around the globe. The map is an interactive experience for participants to connect based on their geographical origins, ideal for enhancing participant networking in the virtual environment.

- Support will be recognized with World map signage within virtual Lobby including "Supported by..." and a company logo only.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.



NETWORKING EVENT

Supporter will have the opportunity to promote itself through a networking reception on the first evening to which all registered attendees are invited. Hospitality and any activities provided will be in compliance with all relevant industry codes.

- Supporter's logo on sign at the entrance of the virtual lobby.
- Opportunity to provide items bearing company logo for use at the event.
- Support will be acknowledged in the Industry Support and Exhibition section of the program guide, on the event website and application, and with signage during the event.



Congress organizer

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www.wsava2021.com





SPECIAL REQUESTS

Tailored packages can be arranged to suit your objectives. Please do not hesitate to contact the Support and Exhibition Sales Department to discuss your needs.

ACKNOWLEDGEMENTS

Support will be recognized in the Industry Support and Exhibition section of the programme, on the event website, mobile application and with signage during the event.

NOTES:

*All pictures are illustrations only.

CONTACT US NOW

for pricing, bookings and customized packages.

Dori Bisk – dbisk@kenes.com



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Exhibition

Space Only Rental

(Minimum of 120 SQM)- If you wish to have a smaller booth, we recommend Pipe and Drapes rental.

That includes:

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitors

Space only / shell scheme rental does not include any furniture, electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.

ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website and Mobile App, as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

Note: If you are planning to have a joint booth with another company, a co-exhibitor fee of *1,500 \$* applies.

Shell Scheme

That includes:

- Exhibitors' badges
- 100 word company / product profile in the Program
- Cleaning of public areas and gangways
- Invitation to the Welcome Reception for registered exhibitor
- In addition, each booth will include the following:
 - Standard pipes and drapes system
 - 8" back wall, 3" side walls
 - Exhibitor's names banner
 - (2) arm lights
 - Carpet

****Please note:** Space only / pipes & drapes rental does not include any furniture (other than listed above), electrical usage or stand cleaning. All these services and others will be available to order in the Exhibitors' Technical Manual.



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ADDITIONAL BENEFITS

When you exhibit your company will receive the following additional benefits:

- Company logo on Congress Website as an Exhibitor prior to the Congress
- Listing and profile in the Final Program

Note: If you are planning to have a joint booth with another company, a co-exhibitor fee of *1,500 \$* applies.

Venue Maps

Hyderabad International Convention Centre (HICC)

Novotel & HICC Complex, Kondapur,

Telangana 500081

India

Please [click here](#) for HICC's website.



Exhibitors Badges Rules & regulations

ALLOCATION OF EXHIBITION SPACE

Space Allocation will be made on a "first come, first served" basis. A completed Exhibition Booking Form and Contract must be faxed / emailed to ensure reservation of a desired location. Upon receipt of the Exhibition Booking Form and Contract, space will be confirmed and an invoice will be sent. Please note that three alternative booth choices should be clearly indicated on the application form. Space allocations will be made in the order in which application forms with payment are received.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Two exhibitor badges will be given for the first 100sqf (9sqm) booked and one additional for each 100sqf after. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:



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- Booths of up to 600sqf – 15 exhibitor registrations
- Booths larger than 600sqf – 25 exhibitor registrations

Exhibitor registrations allow access to the exhibition area only and shall be used by company staff only. An exhibitor registration form will be included in the Exhibitor's Manual.

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the Venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

INSERT AND DISPLAY MATERIALS

- Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.
- In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

SITE INSPECTIONS

Exhibitors and Supporters are welcome to visit the Conference venue at their convenience. Please contact the venue directly to arrange this.

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile, read important exhibitor information and complete orders for your stand on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.

EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here ([TERMS AND CONDITIONS.pdf](#)). Please note that signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the WSAVA/CVMA 2019. The exclusivity of an agent for the handling needs of conferences refers specifically to work inside the venue. Exhibitors may use their own couriers up to the venue door and from outside of the venue door at the end of the conference.

This organisational decision has been made for the safety and efficiency benefits to exhibitors and for the successful flow of the conference.



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PROMOTIONAL ACTIVITIES

All demonstrations or instructional activities must be confined to the limits of the exhibition stand. Advertising material and signs may not be distributed or displayed outside the exhibitor's stands. Sound equipment must be regulated and directed into the stand so that it does not disturb neighbouring exhibits. Exhibition Management reserves the right to require the exhibitor to discontinue any activity, noise or music that is deemed objectionable.

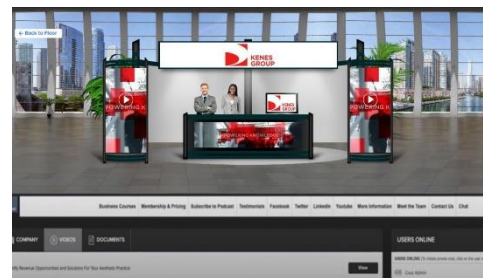
Further details will be included in the Exhibitors' Technical Manual.

Virtual Exhibition

Virtual Booth

2D booth* in the virtual Exhibition Hall includes:

- Company Name and Logo
- Company Profile
- Documents, Videos and Images
- Content hyperlinks for company's website, products, news and social media accounts.



ADDITIONAL FEATURES:

- Interactive Chat (Group and 1:1 chat, including video calls)
- Contact Us
- Ability to see visiting attendees at the booth.
- Additional document in booth
- Additional hyperlink in booth
- Additional video in the booth
- Logo in the exhibition hall
- Advert in the exhibition hall
- Video in the exhibition hall

*Booth template design will depend on the package/ category/ support amount.



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Exhibitor Rules & Regulations

ALLOCATION OF VIRTUAL EXHIBITION SPACE

A completed Exhibition Booking Form and Contract must be faxed/emailed to ensure reservation of a desired booth template. Upon receipt of the Exhibition Booking Form and Contract, the virtual booth will be confirmed and an invoice will be sent.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered in the Congress. Registrations will be given depending on your booth of choice:

- Standard Booth
- Premium Booth
- Deluxe Booth

Any additional registrations will be charged a registration fee.

Within the virtual event platform, all exhibitors (booth admins) will be recognized with a letter E (Exhibitor) indicated after their names. Any additional exhibitors will be charged an exhibitor registration fee. Companies can purchase a maximum number of exhibitor registrations as follows:

- Small and Medium Virtual Booths – up to 10 exhibitor registrations
- Large and Premium Virtual Booths – up to 20 exhibitor registrations

EXHIBITORS' TECHNICAL MANUAL

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be available approximately 3 months prior to the Congress. It will include the following:

- Technical details about the platform
- Final exhibition details and information
- Specifications
- Services available to exhibitors and order forms

EXHIBITOR LOGO & PROFILE

You can submit your logo and company's profile and read important exhibitor information on the Kenes Exhibitors' Portal. The Exhibition Manager will contact you with the link to the Exhibitors' Portal, including your personal login details.



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EXHIBITION TERMS & CONDITIONS

The Terms and Conditions of exhibiting are included in the Online Prospectus and can be found here (TERMS AND CONDITIONS.pdf). Please note that the signing of the BOOKING FORM AND CONTRACT indicates acceptance of these Terms and Conditions. The Exhibition Booking Form will be held as a valid liable contract, by which both parties will be bound. An exclusive handling agent will be designated to the WSAVA/FASAVA 2021 Congress.



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Payments Cancellation Terms & Conditions

Applications for Sponsor and/or Exhibition must be made in writing with the booking form.

CONTRACTS & CONFIRMATION

SPONSORS

Once a Booking Form is received, a contract will be sent to you for signature with an accompanying invoice. This contract should be signed and returned with a 60% deposit payment. Upon receipt of the Booking Form the organiser will reserve the items listed in it. Completion of the Booking Form by the Sponsor shall be considered as a commitment to purchase the items.

EXHIBITORS

Once a signed Booking Form is received, a confirmation of the exhibition will be e-mailed to you with an accompanying invoice.

SUPPORT TERMS & CONDITIONS

Terms and Conditions (TERMS AND CONDITIONS.pdf) of the Sponsor will be included in the contract as well.

INSERT AND DISPLAY MATERIALS

Please note that all materials entering the venue incur a handling charge. This includes materials for inserts and display.

In order to receive a price quote for handling and to assure arrival of your materials, please be sure to complete the "Pre-Advise" form included in the shipping instructions when you receive either the Exhibition or Symposia Technical Manuals.

PAYMENT TERMS & METHODS

- 60% upon receipt of the Sponsorship agreement and first invoice
- 40% by May 13th, 2021

All payments must be received before the start date of the Congress.

Should the Exhibitor fail to complete payments prior to the commencement of the Congress, the Organizer will be entitled to cancel the reservation while cancellation will be subject to cancellation fees as determined below.



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Payment by Check or Bank Transfer (USD).

Please make checks payable to:

Kenes International Organizers of Conferences Ltd – WSAVA 2021

*All bank charges are the responsibility of the payer.

CANCELLATION / MODIFICATION POLICY

Cancellation or modification of support items must be made in writing to the Industry Liaison and Sales Department:

Dori Bisk – dbisk@kenes.com

The organizers shall retain:

- 10% of the agreed package amount if the cancellation/modification is made on or before March 13th, 2021 inclusive.
- 50% of the agreed package amount if the cancellation/modification is made between March 14th, 2021 and July 11th, 2021 inclusive.
- 100% of the agreed package amount if the cancellation/modification is made from July 12th, 2021 onwards.

VAT INFORMATION

NO VAT

All Sponsorship amounts are inclusive of VAT.



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